



Digital Signage

An advertising solution integral to digital displays and interactive kiosks

Contegro®

Digital signage is one of the best, most cost effective way of communicating and interacting with your customers or employees.

Digital display software surpasses traditional static message and billboards, by enabling you deliver attention grabbing content that is truly dynamic in that the viewer's experience can be changed at the push of button. This is all thanks to our enterprise-level Content Management System (CMS) – Contegro.

Whether you have one screen in-store or a world-wide network of displays, Contegro makes it easy for you to create, manage and publish your signage from a single cloud-based location. The content displayed at each location can be customised to include static and dynamic adverts, HD video, website generated content (think product pages, articles, social media), live feeds from third party providers (think exchange rates, weather forecasts) and content feeds from internal applications, such as room bookings and activity calendars.

Digital Signage Applications

- » Retail Outlets
- » Digital Menu Boards
- » Information Centres
- » Waiting Rooms
- » Reception Areas
- » Tertiary Campuses
- » Sports Venues
- » Advertising Networks
- » Corporate Communications
- » Warehouses and Manufacturing

The technology behind today's interactive digital signage solutions

Essentially there are three components:

Digital Signage CMS

Contegro is our enterprise level CMS and is where you can create, manage and distribute your digital signage content via the internet. The power and simplicity behind Contegro means that your content can be easily managed in-house or outsourced.

Digital Signage Display Screens

Contrary to what many people think, not all digital display screens are created equal. There a number of important factors that need to be considered before choosing a digital display. We can help you source the right display screen solution, including interactive touch-screen kiosks, and support you through to the 'go-live' process.

Digital Signage Player

The 'player' is the hardware that connects the display screens to the internet and runs the application which streams and plays the content that shows on screen. Contegro, our digital signage CMS can run on any digital signage player with a Google Chrome web browser running on Windows 7+ or Linux operating system.

