



RSS Reader

Utilise external sources to display up-to-date content

Contegro®

RSS Reader is an essential Contegro® module for businesses wanting to increase the value of their websites in the eyes of their customers by providing a content rich environment.

The RSS Reader module allows you to link to external websites that provide RSS feeds to their information-based resources and display the results seamlessly within your website.

This module can be leveraged to build sustained customer involvement as your website content becomes more relevant and valuable to your customers. Use the RSS Reader module to display information that is being continually updated by external resources such as currency and stock exchange figures or breaking news items from relevant media sources.

Suitable Uses

- » Related news items
- » Stock and currency information
- » Weather reports
- » Display Blog entries from relevant Blogs
- » Product releases from business partners

RSS Explained

RSS (Really Simple Syndication) is a format that allows online publishers to share and distribute content from online resources directly to other websites or a users computer via an RSS reader.

Why should I use RSS?

Using an RSS reader within your website or enabling RSS feeds from your website will help to create a content rich environment and can significantly increase website traffic and encourage repeat traffic.

The screenshot displays two RSS feed widgets. The left widget, titled 'RSS Feeds', shows a list of travel-related items under the heading 'Destination New Zealand'. The right widget, titled 'RSS Feeds' and 'Wellington, NZL - Weather via MSN Weather', displays a weather forecast for Wellington, NZL, including current conditions, a ten-day forecast, and a detailed forecast for the next few days.

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Flights

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Departs Auckland. Ex Wellington from \$89* & Christchurch from \$99* per person...
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One way airfare per person. Departs Christchurch. Ex Wellington from \$150* & Auckland from \$119* per person...
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Wellington One Way from \$65*
One way airfare per person. Departs Christchurch. Ex Auckland from \$85* per person...
[More»](#)

Auckland One Way from \$69*

RSS Feeds
Wellington, NZL - Weather via MSN Weather

Current Conditions: Not Available in Wellington, NZL (as of 15:00 14/07/2009)
Tuesday, 14 July 2009

All times shown are local to Wellington, NZL.
[Detailed ten-day forecast](#) [Hourly weather forecast](#) [Weather maps](#) [Weather Averages](#)

Forecast for 14 July 2009 for Wellington, NZL
Tuesday, 14 July 2009

Today: Light Showers. Low: 7°C. High: 10°C. Chance of precipitation: 75%
Tomorrow: Mostly Cloudy. Low: 2°C. High: 9°C. Chance of precipitation: 20%
Thursday: Showers / Clear. Low: 5°C. High: 11°C. Chance of precipitation: 50%
Friday: Showers / Clear.

Optional display details include; title, summary and date for both the RSS Feed and Item