



Store Locator

Contegro®
INTELLIGENT
WEBSITE CONTENT MANAGEMENT

An essential module for businesses with multiple stores or branches

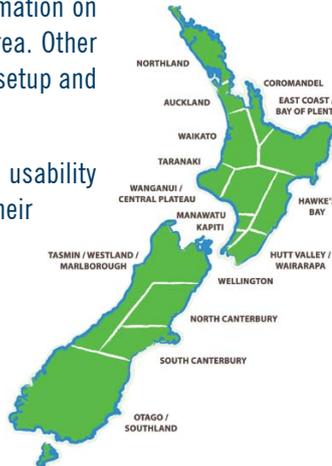
THE CONTEGRO® STORE LOCATOR MODULE EFFICIENTLY AIDS YOUR WEBSITE VISITORS IDENTIFY KEY DETAILS AND THE LOCATION OF YOUR STORE, PRODUCT OR SERVICE USING VARIOUS FUNCTIONS SUCH AS; TEXT NAVIGATION, GRAPHIC MAP AND KEY-WORD SEARCHING.

It is simple and easy to use and can provide users with a region-segmented map of New Zealand to start their search from. A user simply clicks on a region to view information on stores, branches or resellers in that area. Other countries throughout the world can be setup and integrated by request.

This convenient module enhances the usability of your site by directing customers to their most convenient location.

Suitable Applications

- Nationwide government sectors
- Dealerships and franchises
- Nationwide/global retail outlets and distributors
- Education centres with multiple campuses
- Businesses with multiple branches
- Restaurants and fast-food chains



Key Features

➤ Efficient Quick Search Mechanism

The Quick Search function may be placed in any page within the website providing users with immediate access to store locations. For those businesses with a large number of stores, the search function enables users to narrow their search even further by performing a targeted 'town' or 'suburb' search.

➤ Intuitive Graphic Navigation

A regional map is broken down into interactive regions. When a region is selected, a list of stores or branches within that region is displayed.

➤ Comprehensive Store Details

A complete details page can be created to display the full relevant details for each listing, including; contact details, email and web-site addresses, physical & postal address, custom message and related image, logo or location map.

You are able to specify the level of detailed information displayed to retain control over site content.

➤ Site-wide Searching

In addition to the search facility specific to the Store Locator which gives a precise option for locating listings only, this module also integrates Contegro's® site-wide search function. When performing a universal keyword search, Store locator listings are included in the results list.

➤ Google Maps

Based on the physical address entered, a street map is automatically displayed with the location clearly marked. Website visitors can zoom the map 'in' and 'out' and switch between Map & Satellite views.

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Find a Guru

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Quick Store Finder

City

Auckland

Search

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Guru Locations

Quick Store Finder

City

Auckland

Search

A targeted search will return relevant listings