



Blog

An interactive tool for online discussion.
Inspire. Comment. Reflect.

Contegro®

The Contegro® Blog module is the foundation for dynamic discussions with your website viewers. Blogging is interactive and absorbing where discussions are updated on an informal basis by your company and your website visitors.

Contegro's® Blog module is truly a resourceful way to facilitate discussions that relate to your business industry, products or services. Bloggers can comment by posting a reply – appearing instantly or by approval – or creating a new Topic. Levels of restricted access can be applied to discussions to segment public, website members and internal business with optional spam prevention for peace of mind.

Suitable Applications

- » Facilitate discussions with partners, suppliers & customers
- » Encourage comments and opinions to website articles
- » Product support forums and reviews
- » Breaking news announcements
- » Personal memos to the world
- » CEO/Director company dialogue

Key Features

Content Flexibility

Publishing your article is easy with a full HTML editor to add text, images, documents and links. A date picker helps with scheduling and expiry. Follow-on comments, Facebook commenting, email subscription, Comment Form and RSS functions are all integrated functions.

Comment approval with 'noise' control

An automated approval process can be activated to avoid unwarranted comments. Also, you can eliminate inappropriate comments simply by adding words to a 'Noise' list. This word filter is great feature for monitoring competitor spam or expletives and gives you confidence in content that is posted on your website.

Controlled Access for Members

Member (and group) level permissions can be applied to control access for website members such as; business partners, suppliers and customers. Restrictions can also be imposed on the Topic and Comment forms, restricting public to 'read-only' access, whilst members have full access to the Blog.

Smart Listing & Tagging Options

Lists showing your latest or most popular articles can be added to any website page to ensure maximum exposure. Lists can also be ordered by 'tags'. When your visitors view a page with a common tag; highlighted articles, products and images (for example) will dynamically show – irrespective of their categories or site tree location.

Intuitive Site-wide Searching

This module integrates into Contegro's® Search module with features such as 'Auto Complete', a 'Did you Mean' prompt and 'Tabbed' layout for search results. Results are ordered by 'relevancy', which you can adjust for your site.

My Favorites Integration

The Blog module is integrated with the Share Add-on module which allows viewers to save a selection of their favorite blogs into their own 'My Favorites' area on your website.

Multi-Language Support

Written content and date formats have multilingual support.

The collage displays several key interface elements:

- Article Listings:** Three article cards are shown. The first is titled 'The Stay List: Rome, Sweet Rome' by Author: Intelligent Travel. The second is 'Travel Tips in the Wake of SuperStorm Sandy' by Author: Nicole Hickin. The third is 'Best Winter Trips 2013' by Author: Travel Guru. Each card includes a thumbnail image and a 'CONTINUE READING >' link.
- Comment Form:** A form titled 'Post New Comment' with fields for 'Name', 'Comment', and a 'SUBMIT' button. It also includes a rich text editor toolbar.
- Subscribe Form:** A form titled 'Subscribe to this Topic' with an 'Email Address' field and a 'SUBMIT' button.
- Comment Thread:** A snippet of a comment by 'Karen' dated Thursday, 4 October 2012, discussing travel advice for New York or Chicago.
- Social Sharing:** A section for sharing the article, including a 'Post to Facebook' button and a 'Comment' button. Below it are 'FAVOURITE', 'PRINT', and 'EMAIL' buttons.

You'll maximise your blogs exposure with the integrated functionality including; Facebook commenting, Share, Email subscription, Comment Form and RSS.

The example shown is indicative only and will be designed to suit your Contegro website.